



Meet _____



Care You Trust, Costs You Control, and Clarity You Deserve

C3Rx is an independent Pharmacy Benefit Manager (PBM) dedicated to delivering exceptional service with integrity, guided by the Golden Rule. We put plan sponsors and their members first—never stockholders or outside investors—and design pharmacy benefits that are transparent, cost-effective, and centered on member well-being.

Our Mission

We are committed to enhancing the health of our members by delivering innovative, transparent, and cost-effective pharmacy benefit solutions. Through advanced technology, patient-centric service, and ethical principles, we ensure access to affordable medications while maintaining the highest standards of service and integrity.

The Principles We Live By



Diligence in Service:

Careful, persistent work to meet client needs with humility and dedication



The Golden Rule: Treat others as we want to be treated, with honesty and fairness



Commitment to Quality & Excellence: Strive for continuous improvement in all operations



Stewardship Through Transparency: Manage resources wisely with clear, open communication



Courage & Innovation: Go beyond the norm to solve member challenges with creative thinking



What Makes C3Rx Different

- **Trust:** 100% fee-for-service model with all rebates and other revenue returned to the plan
- **Custom Services:** Cost-efficient formularies, third-party audits, high-cost drug acquisition alternatives, and “white-label” capabilities
- **Independence:** Privately owned, with the plan sponsor as our only priority
- **True Transparency:** Clear, open disclosure of all transactions—pricing, fees, audit results, rebates, and savings—so there are no surprises

The Problems We’re Built to Fix

Eliminate opaque pricing for better financial decisions

Provide formulary flexibility

Deliver responsive service and hands-on support

Offer creative solutions for unique plan needs, including MEC plans

C3Rx PBM Services

- **Formulary Management:** Design and maintain cost-effective, clinically appropriate lists of covered medications
- **Claims Processing:** Accurate, efficient reimbursement
- **Pharmacy Network Management:** Access to medications through a contracted network
- **Reporting & Analytics:** Detailed utilization and cost reporting
- **Customer Support:** Live, relationship-driven service for sponsors, members, and pharmacies

Pharmacy Benefits That Put People Before Profits

Make the move to a transparent, patient-focused, and ethically driven PBM.

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